

# HELLO, I'M STEPHEN WALLER.

I'M AN INTERACTION DESIGNER AND DIGITAL CREATIVE.

### I'VE WORKED AT...

#### YOTO

#### Lead Product Experience Designer May 2021 - Present

Ongoing redesigns to both e-commerce website and app, establishing a design system across both platforms. Contributed concepts and content for marketing collateral.

# SPARKS (STARTUP)

#### Design Lead (Contract) January 2020 - MAY 2021

Rebranded company, designed both native and desktop product platforms, developed a design system and illustration style and produced marketing collateral.

# SKYSCANNER

#### Design Lead (Contract) March 2019 - January 2020

Iterated design work for their Hotel booking process across mobile and desktop and designed next-generation concepts for easier mobile booking.

## SWIFT CREATIVES

Digital Creative Director March 2018 - March 2019

Panasonic, Beko, Samsung, Goertek

## POTATO LONDON

Senior Art Director October 2015 - March 2018 Google, Tate, Natural History Museum

### ELSE LONDON

Art Director November 2011 - October 2015 UBS, Telefonica, Accenture, Yota, Allianz

THE TEAM Digital Design Specialist November 2008 - November 2011 NHS, Fat Duck, Cisco, Universal, eBay

#### BUT HAVE ALSO FREELANCED FOR...

Logitech, ITV, Microsoft, York Instruments, National Geographic, Emirates, Disney, BE Broadband, DC Thomson (Beano & Dandy) and the band Underworld.

## A LONG TIME AGO, I WENT TO...

#### Buckinghamshire New University

BA/Hons Graphic Design & Advertising

#### Ravensbourne College

Foundation Diploma in Art & Design

#### MY SKILLS GENERALLY INVOLVE...

Digital product/UX/UI/interaction design, concept development, prototyping, art direction, team management, illustration, artworking and animation.

## I TEND TO USE...

Figma, Sketch, Photoshop, Illustrator, After Effects, ProtoPie. All the usual suspects.

I also draw comics on my iPad a lot, and I am also attempting to learn 3D software, but it does fair hurt the head a bit.

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